



MARKETING NEWSLETTER

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GT RADIAL CHAMPIRO SX2 AND GTX PRO TIRES PROVEN TO PERFORM ON HIGH SPEED TRACKS

The MLDSLOT Autokhana Championship Slalom 2022 National Championship has entered the 3rd round. The Toyota Gazoo Racing Indonesia (TGRI) team, supported by GT Radial with their flagship tires, the Champiro SX2 and GTX Pro again triumphed at the Lembu Peteng Circuit, Tulung Agung, East Java, Saturday (27/8/2022).

Using the Champiro SX2 and GTX Pro tires, Adrianza Yunial made a brilliant achievement by winning the most prestigious class; F class or modification. Meanwhile, Anjasara and Herdiko placed 2nd and 3rd respectively in the same class.

Alinka Hardianti using the same tires managed to reap fantastic results for being the fastest in the women's championship class.



GT Radial tires have proved to perform excellently since the 1st round in Purwokerto. The surface tracks vary from smooth asphalt, concrete, and super slippery (during the rain). GT Radial SX2 and GTX Pro tires can perform on these tracks.



GT RADIAL APPRECIATES TGRI'S VICTORY IN THE THIRD ROUND OF THE 2022 ITCR MAX CHAMPIONSHIP

The third round of the Indonesia Sentul Series of Motorsport (ISSOM) took place on Sunday (7/8/2022), at the Sentul International Circuit, Bogor, West Java.

GT Radial, the official tire sponsor for the Toyota Gazoo Racing Indonesia team, continues to provide improvements to the GT Radial Champiro SX2 raced by Demas Agil and Jordan Johan.

In a race that lasted for 12 rounds, Demas Agil, managed to finish the race by achieving the first podium. Not only that, GT Radial Champiro SX2 tires also helped Jordan Johan, a TGRI racer who competed in the ITCR 1,200 National Championship, to the first podium as well.



GT RADIAL SUPPORTS BANDUNG GDP EVENT SATURDAY NITE HUNTING QUIZ

FLOWER CITY SATURDAY NITE HUNTING QUIZ is an event held by RACING4 AUTONEWS and RACING4 TV, participated by around 50 cars on Friday (26/8/2022) in Bandung.

This event aims to build relationships between dozens of Bandung car communities. GT Radial also supports this event as an effort to establish good relations with the car community in Bandung.



DOZENS OFF-ROADERS PARTICIPATE INDONESIA 4X4 OVERLAND XI PACITAN COASTLINE

Fifty off-road vehicles from various brands and types took part in the Indonesia 4 X 4 Overland XI Pacitan Coastline.

This event took place in Pacitan Regency, for three days, from Friday (26/8/2022) to Sunday (28/8/2022) touring several tourist destinations in Pacitan Regency.

The destination starts from Srau Beach in Candi Village, Pringkuku District, then proceeds to Klayar Beach in Sendang Village, Donorojo District. In addition to touring to a number of beaches, participants also took part in social services and culinary activities in Kenteng, Donorojo. GT Radial supports this event as an effort to establish good relations with the car community.



GT RADIAL TOOK PART IN GAIKINDO INDONESIA INTERNATIONAL AUTO SHOW (GIAS) 2022

The 29th Gaikindo Indonesia International Auto Show (GIAS) 2022 is the largest international auto show held annually by Gaikindo (Indonesian Automotive Industry Association).

In this sought-after exhibition, prominent car manufacturers can showcase, introduce, or launch their new product line ups and technologies to visitors. Aside to car manufacturers, the exhibition is also supported by various automotive related industries.



PT Gajah Tunggal Tbk, through its passenger car tire brand, GT Radial, took part as one of the sponsors of the exhibition from 11 to 21 Aug 2022. Located at Pre-Function Hall 5-6A, GT Radial displayed varieties of its flagship products such as, the Champiro SX-R, a sport racing performance tire designed with formula racing technology. Another is the fuel saving and environmentally friendly tire, the Champiro Ecotec designed with advanced nano compound technology with low rolling resistance.

During the exhibition, GT Radial also introduced Indonesia's first SUV Batik tire called the Savero SUV Batik to the public, the limited offer was only available only during GIIAS 2022.